

Singapore

17-19 July 2017

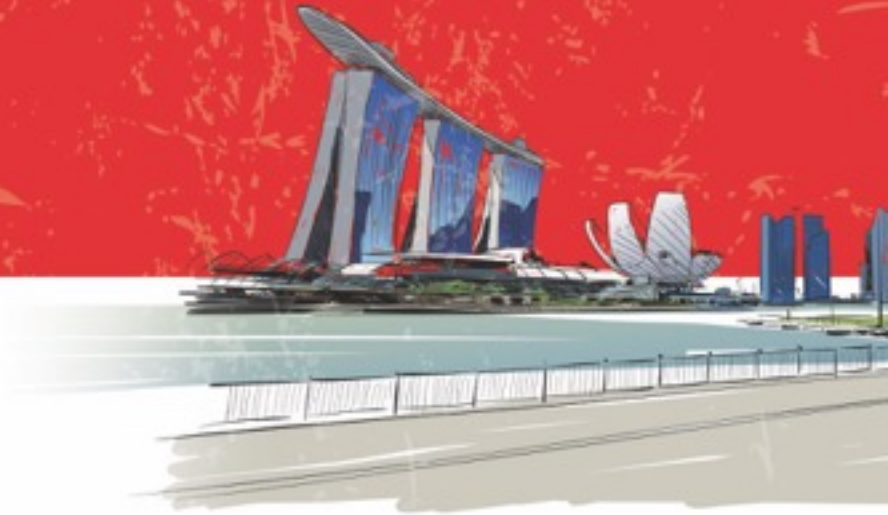


Global SCRUM
GATHERING®

Singapore
17-19 July 2017

John Okoro (Auspicious Agile)

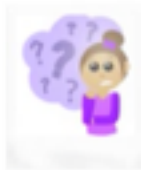
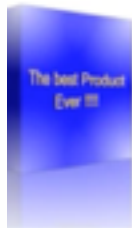
Agile and the Design Sprint



Introduction



AGILE / PRODUCT TEAMS



FIRST IS THE TEAM BUILDING THE RIGHT PRODUCT?



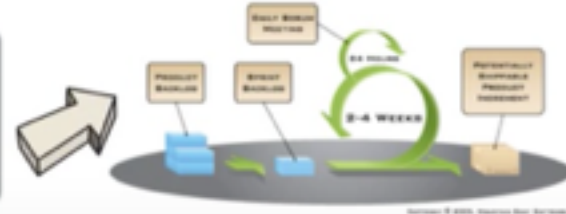
SECOND - HOW DO WE FOSTER COLLABORATION BETWEEN



DESIGN SPRINTS CAN HELP HERE AS WELL, POTENTIALLY RUNNING A DESIGN SPRINT DURING "SPRINT ZERO" BEFORE STARTING ADDITIONAL SPRINTS



SPRINT 0



Introduction



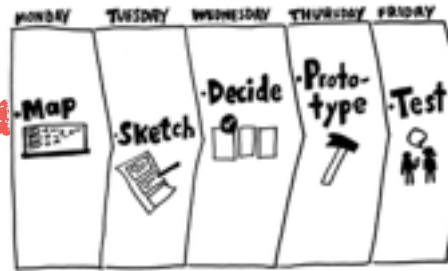
- The challenge, really collaborating with users as an Agile / Scrum team
- The Design Sprint gives an approach to help with collaboration and shared vision
- Usually a Design Sprint would happen before the Scrum Sprints begin (possibly during Sprint zero)
- The Design sprint connects Design Thinking and Agile
 - This is great because many of your users are already familiar with Design Thinking
- Design Sprints aren't always applicable (i.e. you don't always need one)



Using the Design Sprint to Connect Teams and Customers (Users)



Design Thinking



“Sprint Zero”



The GV Design Sprint



- I personally like the Google Ventures Design Sprint because it is “Open Source” and can be easily repeated
- There are however many variants
 - Longer Design Sprints
 - Proprietary Design Sprints from companies like Ideo, and IBM
- I will focus on the Google Ventures Variant during this talk
- I am not a Design Thinking expert!



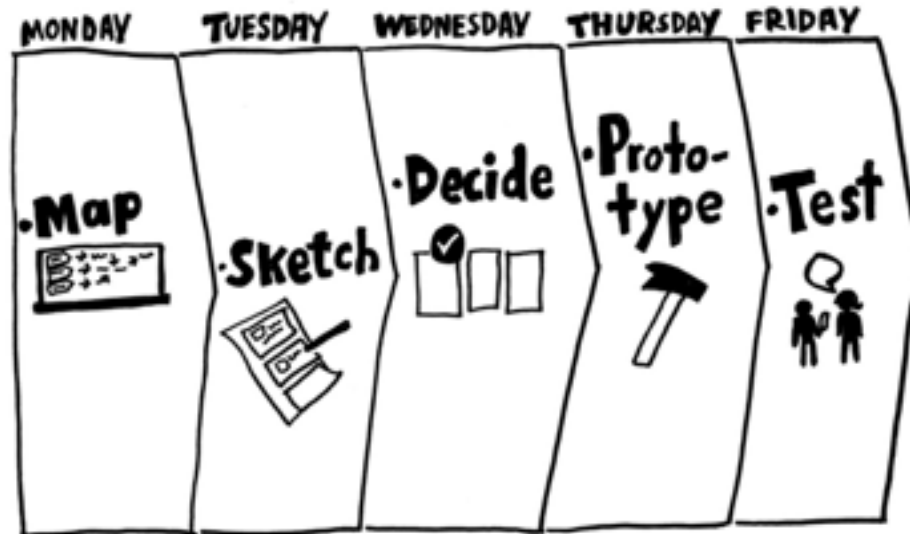
The GV Design Sprint



- The GV Design Sprint is discussed in the book “Sprint” by Google Ventures
- The Sprint takes place over the course of 5 consecutive days, but could vary:
 - 4 days, 6 days
 - Spread over multiple weeks...



What Happens During a Design Sprint?

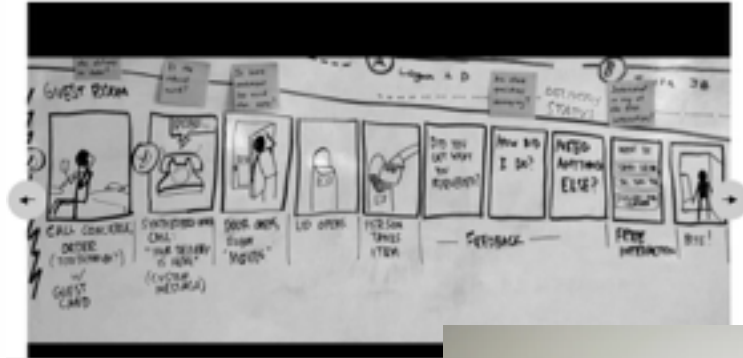


What Happens During a Design Sprint?



How Savioke Built A Robot Personality In 5 Days

In a Google Ventures-led design sprint, Savioke managed to build a hotel robot that didn't freak out guests. GV's Jake Knapp explains how.



Resources



- From [SprintStories.com](https://www.sprintstories.com)
- The Sprint book by Google Ventures
- Design Thinking Resources from IDEO, Stanford D School and others
- Auspicious Agile Blog - “Agile and The Design Sprint”
 - @AuspiciousAgile - Twitter



- <https://www.facebook.com/AuspiciousAgile/>
- <https://www.youtube.com/c/JohnOkoro>
- [AuspiciousAgile.com](https://www.AuspiciousAgile.com)