



SCRUM ALLIANCE® ANNOUNCES MANUEL GONZALEZ AS ITS NEW CEO

PRESS RELEASE

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Denver, CO,—SCRUM ALLIANCE®, the largest, most established and influential professional membership organization and certifying body in the Agile community, announces it has named Manuel Gonzalez as its new Chief Executive Officer (CEO). This is the first time Scrum Alliance has appointed a CEO and signifies the organization's increasing scale and ambition as it seeks to guide organizations to be prosperous and sustainable through the use of Scrum.

“Scrum Alliance’s Board of Directors had many discussions about the search for a CEO and the skills we felt a good candidate would need to fill the role,” said Harvey Wheaton, Scrum Alliance Chairman of the Board. “We had more than 200 applicants for this position and spent many months searching and interviewing candidates to be sure we got the best person for the job. With Manny, we are confident we have made the right choice.”

Manuel Gonzalez is a strategic leader with more than 37 years of experience, encompassing a diverse range of business arenas. Starting his career in the hospitality hotel, food, and beverage industry, he worked his way from behind the scenes to become a leader in the cultural events business. Manny has spent time in marketing, finance, and operations both domestically and internationally and has a broad range of expertise in the nonprofit and corporate sectors in a global context.

“We are thrilled to have Manny join Scrum Alliance as our new CEO and believe he will bring great leadership to our organization,” said Wheaton. “His personality, background, and expertise are extremely well aligned with the way we work at Scrum Alliance. I look forward to working with him over the next several months as we move Scrum Alliance into the next chapter of its growth and transformation.”

“I am excited at this opportunity to come work with such an incredibly passionate and talented group of dedicated professionals and practitioners helping to transform the world of work,” said Gonzalez.

Gonzalez will join the organization on April 27. He is relocating to Colorado from Texas, where he served as CEO for the National Society of Hispanic MBAs for the past five years. He is married and has two daughters in college.

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About SCRUM ALLIANCE®

Founded in 2001, SCRUM ALLIANCE® is the largest, most established and influential professional membership organization in the Agile community. SCRUM ALLIANCE® is a nonprofit association with more than 375,000 members worldwide. Its mission is to "Transform the World of Work" by guiding organizations to become prosperous and sustainable, to inspire people, and to create value for society. Scrum is at the foundation of all its products, services, and solutions. For more information, please visit www.scrumalliance.org.

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