



## GLOBAL SCRUM GATHERING BEGINS OCT. 16 IN MUNICH

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**DENVER** — Scrum Alliance®, the largest, most established and influential professional membership organization and certifying body in the Agile community, announced that its Global Scrum Gathering® in Munich kicks off October 16. More than 700 people from around the world will be attending this event, which offers business leaders, managers, corporations, and practitioners worldwide the opportunity to share their passion and knowledge of Agile and Scrum practices that are transforming the world of work.

“As part of our mission to transform the world of work, we host several events around the world each year to bring Agile and Scrum communities together,” said Gonzalez. “We have seen membership growing rapidly and with the increasing popularity of Scrum in Germany and the surrounding region, we decided Munich would be a great place to host a Global Gathering this year.”

Attendees will hear presentations from experts in the field, including Gonzalez and members of Scrum Alliance’s board of directors, who will inspire them with stories of success, current implementation best practices, and creative applications of Agile principles.

“Participants get the chance to meet people from around the world who share a passion and drive to deliver better business results,” Gonzalez said. “Attendees share experiences, gain new insights, and return home to their work teams energized and ready to reach the next level. It is a truly inspiring experience to be a part of.”

To continue to demonstrate its global impact, Scrum Alliance hosts three Global Gatherings per year; once in the United States in the spring, once in Asia in the summer and once again in Europe in the fall. The location of Global Gatherings changes each year to allow as many people as possible the chance to participate in and experience one of these motivating and exhilarating events. To learn more about future Global and Regional Gatherings, please visit [www.scrumalliance.org](http://www.scrumalliance.org).

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**About Scrum Alliance**

Founded in 2001, SCRUM ALLIANCE® is the largest, most established and influential professional membership and certification organization in the Agile community. SCRUM ALLIANCE® is a nonprofit association with more than 500,000 members worldwide. Its vision is to "Transform the World of Work" with a mission to guide and inspire individuals, leaders, and organizations with practices, principles, and values that create workplaces that are joyful, prosperous, and sustainable. For more information, please visit [www.scrumalliance.org](http://www.scrumalliance.org).

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